

## EWC Report 18-20 October 2020

Misk Foundation launched the 2nd edition of Entrepreneurship World Cup (EWC) to encourage local and international entrepreneurs, support the business sector, and promote the local economy.

### EWC in numbers

 **100+** Startups  **176K** International entrepreneurs

 **15K** Local entrepreneurs  **76%** Increase in participation

 **3.75 B SAR**  
Cost of services for all participants

### The 5 Stages of Participation

**1 Accelerate 1**  
100K+ entrepreneurs are put through a series of education and virtual training opportunities provided by global leading entrepreneurs.

**2 National Competition**  
A series of pitch competitions at the national level, taking place simultaneously in 100 countries in cooperation with local partners and experienced entrepreneurs.

**3 Accelerate 2**  
National winners are put through a combination of virtual training sessions and direct, one-to-one mentorship to prepare them for the Global Finals.

**4 Global Finals**  
Top 100 global finalists are put through live training sessions, network with potential investors, and compete on stage during MGF for prizes and support services.

**5 Post-EWC Support**  
All national winners continue to receive support services to help them grow and thrive.

### Participation categories:



**Idea Stage**  
Supporting ideas to grow into projects and then into start-ups.



**Early Stage**  
Providing support to emerging companies to establish a clear growth plan



**Growth Stage**  
Supporting companies in the growth phase to transform them into giant leaders in the industry.



**Social Enterprise**  
Supporting society-focused startups to achieve growth and maintain their positive social impact.

### Our Partners

#### EWC Partners



#### Prize Partners

